

South Bay Workforce Investment Board

FOR IMMEDIATE RELEASE

South Bay Workforce Investment Board 11539 Hawthorne Blvd., Suite 500

Hawthorne, CA 90250

July 29, 2013 Contact: Jan Vogel 310-970-7700

THE SOUTH BAY WORKFORCE INVESTMENT BOARD IN PARTNERSHIP WITH EL CAMINO COLLEGE CAREER ADVANCEMENT ACADEMY WILL LAUNCH BRIDGE TO MANUFACTURING CAREERS PROGRAM

HAWTHORNE – The South Bay Workforce Investment Board (SBWIB), in partnership with El Camino College will utilize \$213,000 to pilot the *Bridge to Manufacturing Careers Program*. The Bridge Program will prepare 60 eligible youth, 18 – 21 years of age, for entry-level certification and employment in Machine Tool Technology and Welding. This program is an augmentation to the SBWIB's Bridge to Work Program, which provides comprehensive employment and training services to more than 200 at-risk/high risk youth annually.

SBWIB, CEO Jan Vogel stated; "We both have a 30-year history of collaboration with local employers to develop training and employment opportunities in demand occupations for both youth and adult job seekers and look forward to launching another successful program with El Camino." The Bridge Program is developed under El Camino College's Center for Applied Competitive Technologies (CACT), which recently agreed to work in coordination with SBWIB to form the Advanced Manufacturing Sector Partnership as part of the SBWIB Five-Year Strategic Local Plan.

In addition, the SBWIB and El Camino will provide leadership in the South Bay to convene businesses, government, education, training, economic development, labor and community organizations to identify and solve the workforce needs of the manufacturing industry. They will provide ongoing labor market information regarding skill needs, hiring trends and new processes around which training programs will be developed and or enhanced in order to meet the real time labor market needs of local employers. They will also act as an intermediary to provide a variety of work-based learning opportunities through the SBWIB's Business Services Unit including classroom guest speakers, company tours, job shadows, paid and unpaid internships, and on-the-job (OJT) training. For additional information please contact Jan Vogel at 310-970-7700.

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