



A better way to work™
SocialWorkplace.com

How we got here...

25+ Years in Marketing

1999 Launched 1st start up

2007 Sold start up

2010 Launched online education program

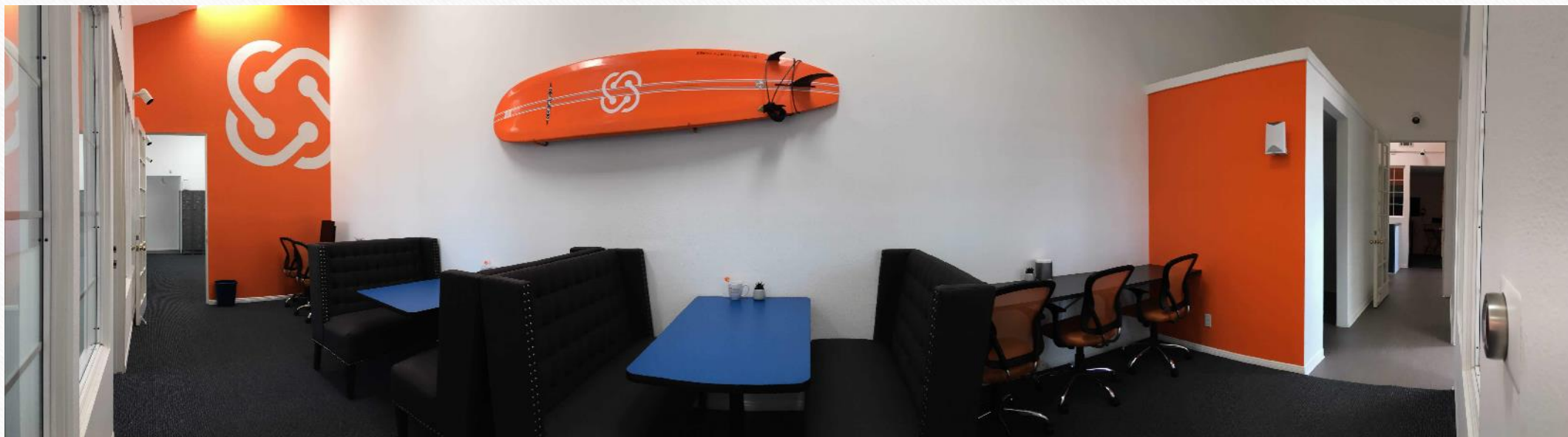
2011 Launched book publishing company

2012 Launched 3rd start up

2016 Merged with local marketing agency

2018 Launched Social Workplace











Courtesy: The Atlantic



Courtesy: Merchantproexpress



Courtesy: Kotaku



Courtesy: vivaWestfalia

Coworking goes corporate

25% of WeWork memberships and revenue comes from companies of at least 1,000 employees

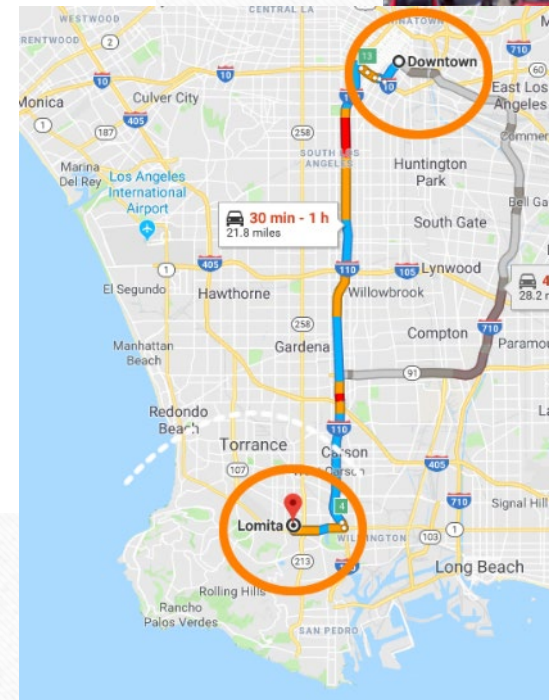


(Illustration by Tim McDonagh)



LA Branch Office location
at Social Workplace

Branch offices in cowork space - test new markets
Executive offsites – undisturbed planning
Remote workers – closer to home





Sources: January 17, 2018; Small Business Labs; Tracking and Forecasting the Trends and Shifts Impacting the Future of Work, Small Business and the Gig Economy & Officevibe.com 2017



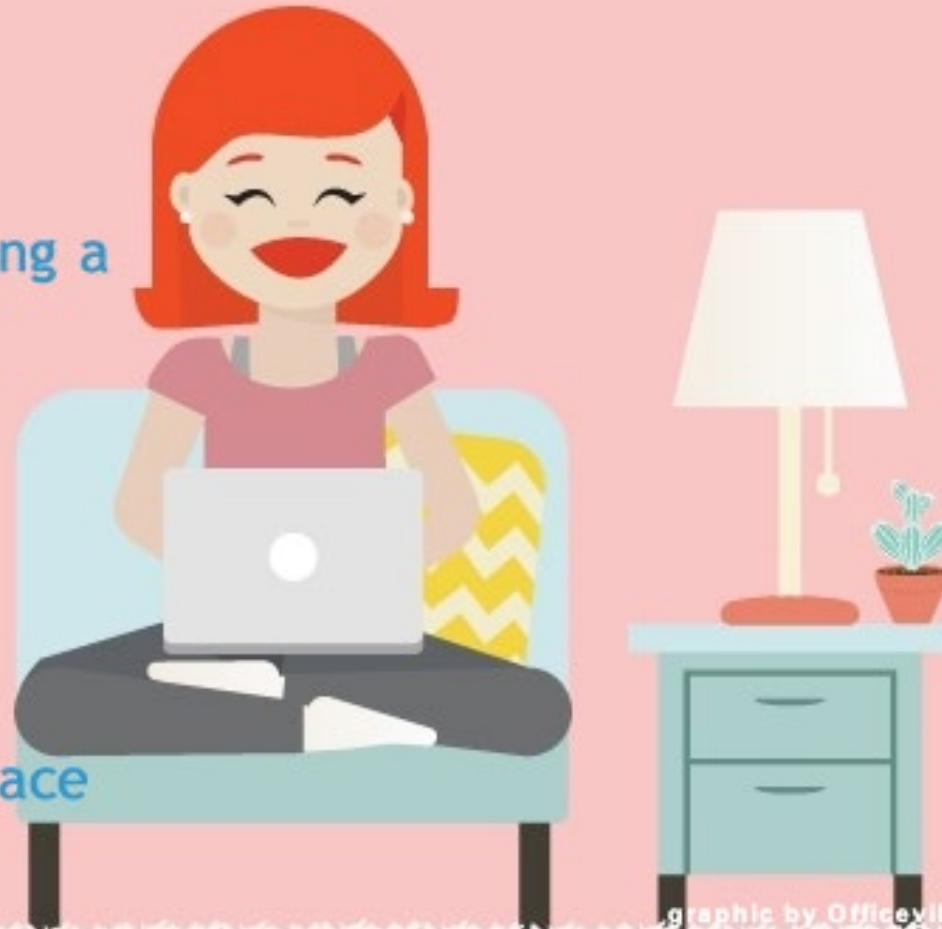
Sources: January 17, 2018; Small Business Labs; Tracking and Forecasting the Trends and Shifts Impacting the Future of Work, Small Business and the Gig Economy & Officevibe.com 2017

89%

are happier since joining a
coworking space

83%

are less lonely since
joining a coworking space



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5 pm!
my workday is DONE!
time to go home!



360°



ahhh
home sweet home!



working from home can
mess with your head

invisiblebread.com



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