



FOR IMMEDIATE RELEASE

South Bay Workforce Investment Board
11539 Hawthorne Blvd., Suite 500
Hawthorne, CA 90250
Contact: Jan Vogel 310-970-7700

April 26, 2024

**South Bay Workforce Investment Board Presents the
24th Annual Blueprint for Workplace Success Job Fair in Partnership with El Camino College**

HAWTHORNE – More than 1,000 young adult job seekers and employer hiring representatives participated in the 24th Annual Blueprint for Workplace Success Youth Job Fair presented by the South Bay Workforce Investment Board (SBWIB) in partnership with host El Camino College April 25th.

High school students and young adults from over 30 high schools, colleges, and adult/continuation schools were represented with many districts provided bus transportation to attend the event. SBWIB Executive Director Jan Vogel, along with El Camino College President Dr. Brenda Thames, and City of Torrance Mayor George Chen welcomed the job seekers and participating employers.

“You have this great opportunity to meet with all these employers and find out how you can qualify to meet their hiring needs and hopefully take the necessary steps to enter rewarding careers,” Mayor Chen noted. Dr. Thames welcomed the students and urged them to take campus tours and see what the college has to offer as they seek higher education and prepare for career pathways.

Mr. Vogel praised the students for showing the initiative to attend the event and meet face to face with representatives from public and private businesses who are looking to build their future work force. “We have assembled this gathering of companies representing high tech, manufacturing, public service and many other agencies for one purpose and that is to expose you to the unlimited career fields that await you,” he noted.

During the day-long event, 235 hiring representatives from 95 private and public employers provided information and leads for more than a thousand available jobs. Over 200 students were interviewed on the spot, receiving potential job offers or scheduled for additional interviews and meetings with the employers.

High school seniors in attendance participated in campus tours and were able to be preliminarily processed by the college’s student services staff to enroll in the Fall. Workshops were also presented by recruiters from DreamWorks, who discussed career pathways into animation and production fields. Additionally, Construct Reach, a non-profit in collaboration

with Target, facilitated sessions aimed at fostering diversity and inclusivity within construction project workforces.

###



Photo caption: South Bay Workforce Investment Board presents the 24th Annual Blueprint for Workplace Success Job Fair in partnership with El Camino College on Thursday, April 25th.



South Bay Workforce Investment Board CEO Jan Vogel praises students for showing the initiative to attend the job fair.



El Camino College President Dr. Brenda Thames welcomes students to the job fair event.



City of Torrance Mayor George Chen shared words of encouragement with the students.



Students attend a workshop hosted by recruiters from Construct Reach.



Students attend a workshop presented by DreamWorks.