



PRESS RELEASE

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South Bay Workforce Investment Board
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**Youth and Young Adult Job Seekers Participate in the
Second Annual Live Virtual Blueprint for Workplace Success Youth Resource & Job Fair**

HAWTHORNE – The second annual live virtual Blueprint for Workplace Success Youth Resource & Job Fair was presented June 17th by the South Bay Workforce Investment Board (SBWIB) and was attended by youth and young adult job seekers throughout the region. Two Leuzinger High School students – Rocio Rivera and Ashley Rosales – served as the hosts and are members of the high school’s Multimedia Careers Academy.

Seventeen South Bay area employers participated in the job fair, which consisted of split sessions that featured a rotation of speakers every 20 minutes from in-demand employers who addressed career options, company culture and what it’s like to work in their field. The employers provided links to their websites so job seekers could submit applications and resumes.

Preregistered attendees also had an opportunity to submit a 30 second elevator speech video to showcase their skills directly to employers. Once the top videos are reviewed, those individuals will have an opportunity to win up to \$500 in gift cards.

“We have presented this very significant job fair for 21 years” noted SBWIB Executive Director Jan Vogel. “Our ability to adapt to the restrictions imposed by the pandemic over the past year and a half has resulted in yet another very successful event,” he said.

Among this year’s participating employers were Dignity Health Sports Park in Carson, City of Torrance Transit, Contemporary Services Corporation, Amazon, Armaplex Security, 7-11 Corporation, Ways Home Care, ANA Ready Mix, Starbucks, Sit N Sleep, City of Gardena Recreation Department, U.S. Army Recruiter, Foot Locker, Walmart and Darrow’s New Orleans Grill.

The SBWIB operates four One Stop Business & Career Centers within its South Bay service area plus two Teen Centers in Inglewood and Hawthorne providing no cost adult, youth, and business services. For further information, telephone 310-970-7700 or visit sbwib.org.

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