

1. **Point of Contact:** Jan Vogel, Executive Director
South Bay Workforce Investment Board
11539 Hawthorne Boulevard, 5th Floor
Hawthorne, California 90250
310/970-7700 (Phone), 310/970-7711 (Fax)
jvogel@sbwib.org

2. **Affected Local Areas and Local Boards:**

Affected local area and board: South Bay Local Workforce Investment Area and Board. Affected cities: Carson, Inglewood, Hawthorne, Lawndale, El Segundo, Manhattan Beach, Hermosa Beach, Redondo Beach, Gardena.

3. **Geographic Boundaries:**

The purpose of this application is to incorporate the City of Carson, California into the South Bay Local Workforce Investment Area. The SBLWIA currently consists of the cities of Inglewood, Hawthorne, Lawndale, El Segundo, Manhattan Beach, Hermosa Beach, Redondo Beach and Gardena. The map below illustrates the boundaries of the new SBLWIA with the City of Carson added.

Existing South Bay Local Workforce Investment Area



Modified South Bay Local Workforce Investment Area



Adding the City of Carson to the SBLWIA will have the affect of increasing the total SBLWIA population from 432,715 to 524,871 based on Census population

estimates. The addition of Carson to the SBLWIA will also increase its geographic coverage area from 56.59 to 75.43 square miles.

4. Local Area Modification Considerations:

a. Describe the resources available in each of the local areas to administer WIA activities.

What training and services are available in each of the affected local areas?

In the SBLWIA, eligible adult and dislocated worker participants receive the full array of Core, Intensive and Training services allowed by the Workforce Investment Act. These services include, but are not necessarily limited to:

Core Services (available to all adults age 18 years or older)

- Job search and placement assistance (including career counseling)
- Labor market information (e.g., job vacancies; skills needed for in-demand jobs; and local, regional, and national employment trends)
- Initial assessment of skills and needs
- Information about available services
- Follow-up services to help customers keep their jobs once placed

Intensive Services (available to eligible adults)

- Comprehensive assessments
- Development of individual employment plans
- Group and individual counseling
- Case management
- Short-term prevocational services

Training

- On-the-Job Training
- Classroom Training
- Customized Training
- Work Experience

The SBWIB provides WIA-eligible youth access to the ten (10) youth program elements mandated by WIA through its “South Bay One-Stop Business and Career Centers” in Inglewood and Hawthorne, Gardena, and Redondo Beach.

The ten (10) required program elements for youth include:

- Tutoring, study skills training and instruction leading to completion of secondary school, including dropout prevention strategies;
- Alternative secondary school services, as appropriate;

- Summer employment opportunities that are directly linked to academic and occupational learning;
- As appropriate, paid and unpaid work experiences, including internships and job shadowing;
- Occupational skill training, as appropriate;
- Leadership development opportunities, which may include community service and peer centered activities encouraging responsibility and other positive social behaviors during non-school hours, as appropriate;
- Supportive services;
- Adult mentoring for the period of participation and a subsequent period, for a total of not less than 12 months;
- Follow-up services for not less than 12 months after completion of participation, as appropriate; and
- Comprehensive guidance and counseling, which may include drug and alcohol abuse counseling and referral, as appropriate.

How does the boundary change influence existing partnerships and leveraged resources?

Discussions with the City of Carson indicate that existing partnerships will easily be maintained under the new boundary change. For example, the **City of Carson Employment Development Division (CEDD)** operates a year-round employment development program, including a summer youth employment program for approximately 90 Carson youth ages 16 to 18 and approximately 300 adults annually. The CEDD enjoys outreach and recruitment linkages with several Carson organizations, both public and private including, but not limited to:

- Human Potential Services (*Workshop Facilitation*)
- Carson Chamber of Commerce (*Networking w/H.R. Managers*)
- Carson Girls and Boys Clubs (*Youth Outreach*)
- Los Angeles USD – Carson High School (*Youth Outreach*)
- Los Angeles USD – Banning High School (*Youth Outreach*)
- Los Angeles USD – Narbonne High School (*Youth Outreach*)
- King Drew Medical Magnet High School (*Youth Outreach*)
- Los Angeles Harbor College (*Youth and Adult Outreach*)
- The Anshutz Entertainment Group (*Job Fairs/Hiring*)
- California Employment Dev. Dept. (*Recruitment and Training*)

Representatives of the CEDD have indicated that inclusion of Carson in the SBLWIA will not disrupt these existing partnerships, which have been developed and maintained without federal funding. In fact, the ability to leverage federal

WIA funding with local funding and resources will actually strengthen these partnerships and the ability to meet the workforce development and employer services needs of Carson residents and businesses.

Which One-Stop Career Centers will be affected by this change?

Managed by the Carson/Lomita/Torrance (C/L/T) Workforce Investment Network (WiN), the Carson WorkSource Center at the Carson Civic Center provides WIA Adult, Dislocated Worker and Youth services to Carson residents. Under this modification plan, these groups will receive WIA services from the City of Carson at the CEDD office located at One Civic Plaza in the Carson Civic Center. The South Bay One-Stop Business and Career Center in the City of Gardena (north and west of Carson) may serve additional Carson residents in instances where that location is more accessible than the CEDD office.

How will the boundary change improve training and other services for the populations effected by the change?

The SBWIB funds and oversees a number of training and employment projects that will improve the availability of workforce investment services for Carson residents. These programs include:

- The **Subsidized Transitional Employment Program**, for example provides employment and training services for public assistance recipients near their time limits for aid who have barriers to employment.
- The **Bridge-to-Work Project** provides education, career counseling and guidance, and job placement and retention services for young offenders.
- The **One-Stop Navigator Project** provides on-site staff assistance and information resources for persons with disabilities to help them navigate the wide range of employment and training programs available through the One-Stop system and a host of additional resources specifically available to the disabled.
- **Blueprint for Success:** A pre-employment training program designed to equip youth and adult entry-level job-seekers with skills to get and keep a first job and advance into a high-wage career.
- **Fit for Gold:** A project initially developed by SBWIB, Golds Gym and the Centinela School District for youth, which is operated in six (6) school districts. The project combines career development with fitness training and nutrition education. In PY 2005-2006, nearly one hundred (100) high

school and college-age youth participated in the Fit for Gold Program, which benefited approximately 1,500 elementary and middle school youth in the South Bay Local Workforce Investment Area (SBLWIA).

b. Describe how the boundary change will help a unit of general local government or combination of units produce a more comprehensive and integrated workforce development system.

Currently, federally-funded workforce services for Carson residents is limited and in the case of WIA-funded programs, has been declining for several years now according to C/L/T WIN senior staff. This application is proposed by the SBLWIA, an existing consortium of eight (8) units of general local government, and the City of Carson for a total of nine (9) local government units.

Our plan is to augment existing employment development services funded and provided by the City of Carson by funding opportunities for training and employment for “WIA-eligible” dislocated workers, adults and youth in Carson using WIA Title I formula funding. Currently, the City of Carson has limited occupational training resources for CEDD program participants and typically relies on referrals to the California EDD and other agencies with resources for training available to residents of Carson.

Under this plan, the CEDD office in the Carson Civic Center at One Civic Plaza will operate as a member of the South Bay Business and Career Center System, which is overseen and administered by the South Bay Workforce Investment Board. Comparable to the services provided by the WIN’s Carson WorkSource Center, which is also located at One Civic Plaza in the Carson Civic Center, day-to-day programming at the CEDD office will include the full array of services available to adults, youth and dislocated workers under WIA. The result: a more comprehensive range of employment services, particularly job training, available to Carson residents than the City is currently able to offer, and a greater number of Carson residents able to receive city-offered employment and training services than before.

In addition to basic, formula-funded WIA services, SBWIB will include Carson in its regional, WIA-funded regional dislocated worker projects. These projects include: RFK II for which laid-off healthcare workers are eligible regardless of

employer or job location; SCAAIP II, which targets displaced workers from aerospace, airline, aviation and related industry sectors; and the South Bay Energy Project, designed to retrain technical workers with mechanical aptitudes for work as machinists, electricians, instrument technicians, welders, pipe-fitters and mechanical helpers. Each of these projects provides Carson residents more training and employment services opportunities than available currently. The SBWIB may also contract with the City of Carson to provide employment and training services for TANF recipients who are near their state and federal limits for public assistance.

Comprehensive WIA Mandated One-Stop Career Center Services

One-Stop career center partners offering WIA-required programs and services through the SBWIB service delivery system are prepared to provide access to these programs and services at or through the CEDD office at the Carson Civic Center.

These partners include the following by required federal program:

WIA TITLE I FUNDED PROGRAMS

City of Carson, California

- WIA Adult Program
- WIA Dislocated Worker Program
- WIA Youth Program

Los Angeles Job Corp Center

- Job Corps

Southern California Indian Center

- American Indian Programs

U.S. Veterans Initiative, Inc.

- Veteran's Workforce Programs

NON-WIA TITLE I FUNDED PROGRAMS

California Employment Development Department – South Bay Job Service

- Programs Authorized Under the Wagner-Peyser Act
- Trade Adjustment Assistance and NAFTA Transitional Adjustment Assistance Activities
- Local Veterans' Employment Representatives and Disabled Veterans' Outreach Programs
- Programs Authorized Under State Unemployment Compensation Laws

Los Angeles County Community Action Agency

- Employment and Training Activities Carried-Out Under the Community Services Block Grant Program

Los Angeles Harbor College

- Postsecondary Vocational Education (Carl Perkins) Activities

California Department of Rehabilitation Bay Cities Branch

- Vocational Rehabilitation Programs

El Camino College

- Small Business Development Center Programs

South Bay Workforce Investment Board

- Welfare to Work

SER Jobs for Progress, Inc.

- Senior Community Service Employment Activities Under Title V of the Older Americans Act

Southern California Regional Occupation Center

- Adult Education and Literacy Activities Authorized Under Title II of WIA

City of Carson, California

- Employment and Training Activities Carried-Out by the Department of Housing and Urban Development

NON-WIA TITLE I FUNDED PROGRAMS (Cont.)

CalWORKs (Welfare-to-Work) Programs

- South Bay Workforce Investment Board

How are the local economic development efforts within the area affected by the boundary change?

We do not anticipate a change in local economic development efforts for the City of Carson. SBWIB has strong working relationships with the Los Angeles County Economic Development Corporation (LACEDC), and with the South Bay Economic Development Partnership (SBEDP), which is a founding member of the SBWIB Board of Directors. As a local regional affiliate of the LACEDC, the South Bay Economic Development Partnership is one of the most prominent economic development entities serving the South Bay.

The SBWIB will work with SBEDP closely to support existing C/L/T linkages to economic development, and identify, troubleshoot, and organize resources around emerging needs in Carson. The City of Carson itself, the chief local regulatory authority for economic development in Carson, will coordinate its WIA-funded activities as appropriate with SBWIB, SBEDP and other relevant parties.

Will the boundary change improve coordination between local private industry efforts and local boards to create jobs or foster economic development?

Recent declines in C/L/T workforce investment area funding levels may have hampered job creation and economic development coordination in the context of WIA. This boundary change will assure a strong, consistent and sustained economic development support presence in the City of Carson. In particular, the twenty-member South Bay Business Resource Network will serve as a platform for greater coordination of public business services for small, medium and large-sized firms in Carson. The Network is a state-recognized business services program designed to promote business health and success in the South Bay.

What are the local collaboration efforts that provide an opportunity for local board involvement in workforce development issues within the new boundary?

This application contemplates the addition of a single city into an existing eight-city consortium. Accordingly, the boundaries of the local workforce area will be modified, but not change drastically. Moreover, the expanded local workforce area will remain within the Los Angeles-Long Beach Local Labor Market Area, and as such the labor market composition and employer base will be unaffected.

In the South Bay Workforce Investment Area, services are provided to participating cities on a “proportionate share” basis according to need, and funding determined by State allocation formula. Input on policy and services is facilitated at all times by direct access to the SBWIB Executive Director, WIB committees, the full workforce investment board of directors, and/or the consortium’s chief local elected officials. Local elected officials have complete input on how services are provided in their cities. We anticipate that the City of Carson, based on its estimated Title I formula funding for PY 07-08, will receive 6 to 7 representative seats on the South Bay Workforce Investment Board upon approval of this application.

The SBWIB has an established service delivery infrastructure throughout the South Bay region of Los Angeles County, which is readily able to expand and support the City of Carson, a South Bay City. The South Bay WIB has board members—Southern California Regional Occupation Center, California EDD--South Bay Job Service, and California State University, Dominguez Hills—which will provide continuity regarding delivery of WIA funded and leveraged public education, training and labor exchange services in Carson.

Regional program coordination bodies such as the Rapid Response Regional Roundtable, and SBWIB’s regional dislocated worker projects (RFK II, SCAAIP III and the South Bay Energy Grant) provide additional mechanisms through which the existing SBWIB and the modified SBWIB will continue to have direct involvement in workforce development issues in the new service area boundary.

- c. Describe the geographic area served by local educational agencies and intermediate educational agencies within the modified boundaries.

Will there be an increase or decrease in the number of local education agencies?

There will be no increase or decrease in the number of local education agencies as a result of this boundary change.

What are the linkages between educational agencies responsible for services to participants, including youth, and how will they be affected by this change?

The City of Carson maintains ongoing partnerships with the public K-16 and private schools serving its residents. Pages 11 and 12 identify each of the key institutions serving Carson. For example, annually and ongoing CEDD works with King Drew Medical Magnet, Banning High School, Narbonne High School, Carson High School and Los Angeles Harbor College to conduct outreach for the CEDD summer and year-round jobs program for Carson youth. The City of Carson will continue to work with these educational agencies to provide employment services for younger and older WIA-eligible youth.

The City of Carson in cooperation with SBWIB will proactively develop new linkages with education agencies, which have not been previously linked to the Carson WIA program. Local education agencies in Carson will receive representation on the SBWIB Youth Development Council to provide policy-level input on programs, services, resources and community linkages available to Carson youth. Serving Carson, CSU, Dominguez Hills and the Southern California Regional Occupation Center are already SBWIB Youth Development Council members.

Will the coordination of vocational education services and intensive services (e.g., Adult Education and Literacy services) in the region change?

Intensive services and training services, including but not limited to adult education and literacy services, formerly funded, leveraged and/or coordinated by the C/L/T W/N will be coordinated at the service delivery level by the CEDD. Policy development and administrative oversight responsibilities will be assumed by the South Bay Workforce Investment Board with representation from the City of Carson on the SBWIB and additional representation by public education agencies on the SBEIB Youth Development Council.

- d. Identify the extent to which the service area affected by the boundary change is consistent with a local labor market.

Does the service area shift an existing labor market area?

Geographically, the entire county of Los Angeles consists of a single local labor market area. As this boundary change only affects a nine (9) city sub-region of Los Angeles County, the new SBLWIA will remain in and be consistent with the existing labor market area.

What are the commute patterns within the affected service area and how will they change?

The commute patterns in the SBLWIA are extremely complex and fluid. This boundary change proposal, however, will have no material affect on existing commute patterns in Los Angeles County, the South Bay region as a whole, or the modified SBLWIA.

How will the change affect the unemployment rates for the modified service area?

As a consortium workforce investment area, it is important to monitor the individual unemployment rates of each participating city. In January, 2007, the City of Carson had a seasonally unadjusted unemployment rate of 5.0% This proposed boundary change will have no causal effect on unemployment rates for

any of the individual cities in the modified service area that we can determine. We do, however, expect that WIA-funded efforts in Carson, in cooperation with the California EDD and other workforce, education and economic development agencies, will help assure relatively low annual unemployment rates in this City.

- e. Identify the maximum distances that individuals will need to travel to receive services within the proposed service area.

How will the boundary change improve accessibility for customers?

Under this modification plan, the SBWIB will contract with the South Bay One-Stop Business and Career Center in Gardena to provide an additional service location for WIA-eligible Youth, Adults, and Dislocated workers. The Gardena One-Stop center is in close proximity to residents in the northwest portion of Carson. Access to the Gardena Business and Career Center for residents in the northwestern area of Carson will have a reduced trip of approximately 2.5 miles.

Is transportation available for people with disabilities?

Besides **Access Services** and **MTA**, the City of Carson offers a wheelchair accessible north/south shuttle providing bus service to neighborhoods along the western boundary of the City with connections to the Carson Circuit and regional bus service to Torrance Transit and the MTA bus lines. The City also offers a curb-to-curb dial-a-ride paratransit program and dial-a-taxi which is a program generally geared toward seniors but includes people with disabilities.

What are the known commute patterns, reverse commute patterns, peak/non-peak patterns, and multi-transportation mode connecting schedules for persons dependent on public transportation?

Information regarding commute (Commute Shed) and reverse commute (Labor Shed) regarding the City of Carson is provided as Attachments A.1 and A.2.

Is Internet access available in public areas?

Internet access will be available to One-Stop career center self-help customers and enrolled WIA participants at the CEDD Office. Additional Internet access is available at the Carson Regional Library located at 151 E. Carson Street, 90745, and at the Carson County Library: 17906 S. Avalon Blvd., Carson.

What, if any, impact is there on local demand occupations, the ETPL training provider requirements, and individual ITAs?

We anticipate no material impact on local demand occupations, ETPL training provider requirements or individual ITAs.