

For Immediate Release
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South Bay Business Resource Network Hosts El Segundo Business Resource Seminar

The South Bay Business Resource Network (Network) hosted a business outlook seminar, at the El Segundo City Hall, on February 2, 2006. Dr. Christopher Thornberg (UCLA Anderson Forecast) presented the 2006 Business Outlook and Brad Kemp (California Employment Development Department Labor Market Consultant) reported on Los Angeles County labor market trends and discussed the South Bay's growing reliance on knowledge workers. South Bay Workforce Investment Board Director, Jan Vogel emceed the seminar and a representative from the Network discussed business services that are available to El Segundo firms at little or no cost. These services include but are not limited to Staffing Assistance, Business and Entrepreneurial Development Services, Labor Exchange Services, Disability Services for Employers, Workplace Performance Improvement Services, Human Resource Solutions, and Corporate Services.

The South Bay Business Resource Network is an association of public and private organizations serving the South Bay of Los Angeles County, which is dedicated to providing resources of value and benefit to area firms. The Network's goal is to create an enhanced economic environment in which businesses are more likely to remain healthy, competitive, and successful. The Network's mission is to promote and support a vibrant economy by helping businesses reduce their costs, increase productivity, and increase the potential for profitability. For more information or assistance, call (310) 970-7799 or visit www.southbayresource.net and let the South Bay Business Resource Network help you meet today's business challenges.

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El Segundo City Manager, Kelly McDowell welcomed South Bay Business Resource Network Seminar participants.



Brad Kemp, California Employment Development Department Labor Market Consultant, discussed current Los Angeles County labor market trends.



Dr. Christopher Thornberg (UCLA Anderson Forecast) presented the 2006 Business Outlook.