

**FOR IMMEDIATE RELEASE**

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**South Bay Workforce Investment Board Receives \$30,000  
Regional Collaboration and Local Coordination Incentive Award**

The South Bay Workforce Investment Board (SBWIB) was recently notified that it has been selected to be a recipient of a **\$30,000 Regional Collaboration and Local Coordination Incentive Award**. SBWIB Executive Director, Jan Vogel was congratulated for the South Bay WIB's efforts to improve the California State Workforce Investment Area (WIA) system and for its coordination effort in implementing a **12-month Business Mentoring Program (BMP)**. The concept of the BMP pilot program was a collaborative effort between the South Bay Workforce Investment Board, South Bay Economic Development Partnership, El Camino College Business Training Center, Southwest Los Angeles County Small Business Development Center, El Camino College Center for International Trade Development, California Manufacturing Technology Center, and the Small Business Development Center. The objective of the Business Mentoring Program is to test and refine in-depth business assessment and assistance delivery methods with local manufacturing firms. The BMP is designed to help participating firms overcome obstacles to growth, and expand into new markets, under the mentorship of experienced private sector owners. California Workforce Investment Board Executive Director, Brian McMahon congratulated South Bay Workforce Investment Board's Executive Director, Jan Vogel for the WIB's innovative and continued workforce development programs and strategies.

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